



Web Services, Service Oriented Architectures, SaaS, Web 2.0,
ESBs, Java, .Net, XML and AJAX for the Financial Markets

Don't miss this opportunity if you are in the financial markets.

**8th Annual
2008 Web Services/SOA on Wall Street
Show and Conference**

Web Services, Service Oriented Architecture, SaaS and Web 2.0

Feb 11, 2008, Monday, Roosevelt Hotel, NYC
Madison Avenue and 45th Street, next to Grand Central Station

Outstanding speakers – Don't miss this major program.

www.webservicesonwallstreet.com

Get on board for High Performance SOA and Web Services, SaaS and Web 2.0 for Wall Street. Plan to attend.

Among the outstanding speakers:

Chairman's Welcome

Peter Harris, President, Americas and Editor at Large, A-Team Group (Moderator)

Opening Panel: Enterprise Mashups For Wall Street - Leveraging SOA and Web 2.0

James Hartley, Vice President, Research, A-Team Group (Moderator)

Rene Bonvanie, Senior Vice President, Marketing, Partners & Online Services, Serena Software

Miko Matsumura, VP and Deputy CTO, Software AG

Cameron Purdy, Vice President, Development, Fusion Middleware, Oracle

Kelly Emo, SOA Product Marketing Manager, HP Software

The Smart SOA Approach to Driving Business Value in Financial Markets

Sandy Carter, VP, SOA & WebSphere Strategy, Channels and Marketing, IBM

Lance Braunstein, Field, Application and Data Services, Morgan Stanley

Beyond Web 2.0...What Enterprise 2.0 Is...And What It Means For Wall Street

Tom Steinthal, Managing Director, Financial Services, BSG Alliance

Marc Adler, Senior Vice President, Equities and Head of Complex Event Processing, Citigroup

Michael Ogrinz, Principal Architect for Global Markets, Bank of America

Jonathan Rochelle, Senior Product Manager, Google

Jason Wood, Head of Research, RT Capital Management and Enterprise IT Blogger

Real World Financial Markets SOA

James Leman, Principal, Head of Capital Markets, Westwater Corp. (Moderator)

Financial Services 2.0: The Business Impact of SOA

Hugh Grant, Global IT Research and Development, Credit Suisse

Leveraging SOA to Unify Access to Content and Data

Jake Sorofman, Vice President, Marketing, JustSystems

Creating Actionable Intelligence with Web 2.0 - Financial Markets Case Studies

Matt Jacobson, Vice President, Client Services, Connotate

Scalable, High-Performance SOA - Challenges and Solutions

Geva Perry, Chief Marketing Officer, GigaSpaces Technologies
Additional speaker to be announced

Delivering Financial Applications as SaaS - Making IT Work!

William Adiletta, President, TekFinancial Solutions (Moderator)
Barry Lynn, Chairman & CEO, 3Tera
Jim Richmann, Principal Architect, Digital Enterprise Group, Intel
Raju Vegesna, Evangelist, Zoho

Web Services 2.0: The Emerging Business Model for Financial Services

Chor-Ching Fan, Vice President, Product Management, JackBe
Stephane Dubois, CEO, Xignite

Technology Insight: Microsoft Silverlight - A Compelling User Experience for the Web

Joe Cleaver, Platform Strategy Advisor, Financial Services, Microsoft

Save \$100. Register today for the full-day conference at only \$295. \$395 on site.

This is your opportunity to attend a live search engine covering enterprise mashups for Wall Street, smart SOA approaches, financial applications for SaaS, putting Web 2.0 to work.

Conference: 9 am – 4:50 pm. Save time and money. Register online today:

www.webservicesonwallstreet.com.

Show Hours: Mon, Feb 11, 8 am – 4 pm; Conference Hours: 9 am - 4:50 pm

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