



FINANCIAL TECHNOLOGY EXECUTIVE SEMINAR

THE BIG TRADE-OFF: EFFICIENCY vs. IP PROTECTION IN CONSULTING AND OUTSOURCING RELATIONSHIPS

Please join us for the next event in the series of **Financial Technology Executive Panels** on **April 14, 2008**.

Harvard Club of New York
35 West 44th Street
(between 5th & 6th Avenues)

West Room
Monday, April 14, 2008
4-7 PM

Drinks and Hors D'Oeuvres will be served

Distinguished Speakers:

- **Vladimir Dubinin**
Director, HFT Team, Deutsche Bank
- **Eric Karpman**
Vice President, BoNY Mellon Asset Management
- **Ravi Manchi**
Principal, Westwater Corp.
- **Dean Miller**
Deputy Chairman, Orbian

Moderator:

- **Phil Albinus**
Special Projects Editor, Waters Magazine

Who Should Attend?

Companies

Financial software companies, financial technology vendors, IT departments of financial institutions

Level

CEO, CIO, CTO, COO, other executives involved in development of software products

Key Topics Addressed

- Time to market vs. IP risks
- Multi-sourcing as a means to preserve competitive edge
- Effective data protection techniques: code and data segregation, data sampling.
- Measuring access to information by in-house staff, local consultants and offshore outsourcers
- What's truly proprietary information in today's financial institution?
- When and how can we trust offshore resources?

Agenda

4:00 – 4:30 PM

Registration and Networking

4:30 – 5:30 PM

Panel Discussion and Q&A

5:30 – 7:00 PM

Networking

*RSVP by **April 7, 2008** to*

Vica Vinogradova

at vica@dataart.com

or 212-378-4108 x 4014

Number of seats is limited to 30.

About Our Panelists

Eric Karpman, Vice President, BNY Mellon Asset Management

Eric Karpman has over 15 years of a broad financial industry experience. He has worked on the equity trading sell-side at Fuji Bank, on the fixed income trading sell-side at JJKennyDrake trading unit of Standard & Poor's, on various trading desks at Bear Stearns as well as on the buy-side at his current management position with a leading asset management firm in New York. Throughout his career, Eric and his teams have successfully implemented electronic trading systems with direct interfaces to the Street as well as the algorithmic, program and direct market access trading platforms for instant market analysis, decision-making capabilities and straight-through processing.

In 2004, Eric was elected a Co-Chair of the FIX Protocol Technical Committee where he is involved with the future direction and the strategy of this messaging standard developed specifically for the real-time electronic exchange of securities transactions. Eric also holds NASD Series 7 and 63 Licenses. In 2007, Eric joined the Executive Advisory Board of DataArt, a high-end software development company with industry-specific expertise in financial technology.

Dean Miller, Deputy Chairman, Orbian

Dean Miller is a CPA and has a broad background in financial reporting, internal controls, operations and change management.

Prior to joining Orbian, Miller spent over 25 years supporting JP Morgan's businesses in New York, Tokyo and Singapore. His roles included Corporate Finance Business Group Controller, Asia Pacific Regional Controller, and Head of Operations for the Asia Pacific Markets businesses.

In addition, Miller represented IBM Business Consulting Services on key assignments for financial institutions in the U.S.

Vladimir Dubinin, Director, HFT Group, Deutsche Bank

Vladimir Dubinin is an expert in high frequency data trading. He has designed, developed and monitored high frequency trading models at Automated Trading Desk, Citigroup and most recently at Deutsche Bank, where he is currently Director of High Frequency Trading Group.

Vladimir holds a PhD in Mathematics from University of South Carolina, and was a visiting scholar at Columbia University.

Ravi Manchi, Principal, Westwater Corporation

Ravi Manchi is a Principal at Westwater where he is responsible for Business Strategy and Global Delivery. Ravi's in-depth business knowledge on several aspects of Financial Services has assisted many organizations with the business strategy and technology transformation; leading to deployment of enterprise-wide solutions. Ravi has managed major initiatives within the areas of Trading, Straight-through-Processing, Risk Management, Clearance & Settlement, Business Intelligence (MIS) and Compliance (including but not limited to AML-KYC, SOX, FASB, NYSE, NASD and SEC) solutions. Ravi has provided strategic planning and implementation expertise in many business areas throughout Capital Markets and Banking.

About DataArt

DataArt is a leading provider of high-end software development services for financial institutions and financial technology companies, with a large engineering base in Eastern Europe.

By applying a solid combination of offshore talent with deep industry-specific knowledge, DataArt helps clients to optimize time to market and to minimize software development risks in mission critical and knowledge intensive systems. These include cross asset-class trading, order management and allocation, portfolio analysis, risk management, IRM, market data and quantitative research.

In 2006-2008, DataArt has been named one of the top emerging outsourcing providers worldwide by BusinessWeek, CMP's Global Sourcing 100 and by International Association of Outsourcing Professionals. In March of 2008, Aberdeen Group named DataArt a best-in-class R&D outsourcing provider.

Headquartered in New York City, DataArt runs state-of-the-art R&D centers in St. Petersburg & Voronezh (Russia), Kherson & Kharkov (Ukraine) and maintains offices in London, UK.

<http://fs.dataart.com>